



White Party Palm Springs Hits the Desert for its 34th Year with Electrifying New Developments

The World's Largest LGBTQ+ Dance Music Festival returns to Palm Springs from March 29-31, 2024.

PALM SPRINGS, CA | December 6, 2023 - White Party Global (WPG) is proud to announce the return of White Party Palm Springs 2024 for its 34th year of celebrating the LGBTQ+ community through infectious music and dancing. Occurring March 29 -31 in Palm Springs, CA this iconic weekend attracts thousands of attendees from around the world. This year, the festival is offering earlier dates, exciting new venues, a fresh new Host Hotel, new pricing, and an expansive variety of musical styles sure to satisfy everyone's musical taste. Get ready to hit the dance floor because this year it's all about the music!

"I spent a lot of time thinking about how to take White Party to the next level for 2024," says White Party Global Executive Producer, Chris Diamond. "Over the years White Party has continued to evolve, while at the same time maintaining classic elements that have created its legendary status. Beyond a completely reimagined itinerary for the weekend, we curated an eclectic mix of DJs with something to suit everyone's musical taste. In a year where everything is getting more expensive, we lowered our prices so everyone, especially our younger guests, can come and experience the community spirit, the joy and the music that is White Party! I look forward to seeing you on the dance floor in 2024!"

The reimagined Palm Springs event has partnered with [The Saguaro Palm Springs hotel](#) for ticket holders where they will also throw their all-new pool party series throughout the weekend. White Party ticket purchasers will have access to hotel rooms featuring spectacular views and upgraded amenities, always making sure they're only steps away from the weekend's activities.

Start the weekend off with a splash with the AQUA BOY pool party, an all-new event, poolside at the colorful Saguaro Palm Springs. Dance to the unique beats of DJs Jae Fusz and Sharon O'Love. This exciting new pool party series continues Saturday with SOAKIN' WET! and Sunday with MERMEN! Break out the squirt guns and grab your tails because DJ Corey Craig and Grammy winning Producer/Remixer/

DJ Dave Audé and Isis Muretech will heat you up and get you ready to take the plunge into a refreshing musical pool!

Pivoting to the first nighttime event of the weekend, White Party Global is excited to announce its partnership with the groundbreaking brand Tom of Finland as together they kick off, ACHROMATICA, a black and white themed night you won't forget. This sexy night of leather features DJs Mohammad and Nina Flowers and launches you on a fast-paced ride to start the weekend right. A brand-new venue sets the mood as the Margaritaville Resort ballroom is transformed to suit your pleasures.

The main event of the weekend returns to the Palm Springs Convention Center like you've never seen it before. Prepare for an intimate vibe and sultry dance floor that will transport you to a mystical time and place called SAHARA DESERT NIGHTS. You will enter an enchanted land of riches and exotic décor as you are surrounded by state-of-the-art sound, blazing lasers, and lighting. Dress in traditional white or go all out with Exotic Desert White. Feel the magic all night with DJs TDon, Tomer Maizner and Karsten Sollors.

In an homage to the Pharaohs of ancient Egypt, the PHAROAH T-DANCE floor becomes an otherworldly temple as you dance under the protective eye of the Pyramid to state-of-the-art sound, lighting, and videos. The gods are with you as DJs Dan Slater and GSP transport you to another time. Fireworks will dazzle as the night sky darkens and the true magic begins with a backdrop of the Palms Springs mountain range.

The weekend culminates in a high-energy closing party with the FORBIDDEN world of DJ Abel at the Margaritaville Resort ballroom. Abel is prepared to take you on a journey all night long and into the wee hours of the morning. Just you, your friends, and the music you love.

Additional special guests will be unveiled within the coming months. For all the latest information on the host hotel, weekend pass pricing, and event details, be sure to visit www.whitepartyglobal.com and follow us on social via [Instagram](#) and [Facebook](#).

White Party Palm Springs 2024 is powered by Ketel One, Wet Platinum, GAY PV, Commando, KGAY, Daiquiri Dick's...on the beach, HomoCulture, and Crumble Catering.

Press Contacts:

Full Scope PR

Jack Ketsoyan – whitepartypr@fullscopepr.com

For imagery, click [here](#)

SCHEDULE OF EVENTS:

DATE/TIME	LOCATION/EVENT	DJ
March 29, 2024 12pm – 6pm	The Saguaro Palm Springs Outdoor Pool Area “AQUA BOY Pool Party”	DJ Jae Fusz DJ Sharon O’Love
March 29, 2024 9pm – 4am “ACHROMATICA”	Margaritaville Resort Ballroom	DJ Mohammad DJ Nina Flowers

March 30, 2024
12pm -7pm

The Saguaro Palm Springs
Outdoor Pool Area
"SOAKIN' WET! Pool Party"

DJ Corey Craig
DJ Dave Audé

March 30, 2024
9pm – 4am

Palm Springs Convention Center
White Party
"WHITE PARTY SAHARA DESERT NIGHTS"

DJ TDon
DJ Tomer Maizner
DJ Karsten Sollors

March 31, 2024
11am – 4pm

The Saguaro Palm Springs
Outdoor Pool Area
"MERMEN Pool Party"

DJ Isis Muretech

March 31, 2024
3pm – 10pm

White Party Park (field)
1077 East Amado Road
(Across from PS Convention Center)
"PHAROAH T-DANCE"

DJ Dan Slater
DJ GSP

March 31, 2024
10pm – 4am
Closing Party

Margaritaville Resort
Ballroom
"FORBIDDEN"

DJ Abel

###